

94%

**Employer Satisfaction\***  
with the knowledge and skills that our graduates possess.

**Ontario College Certificate**

**Program Code:** PMDAF

Full-time | Trafalgar Campus | 1 yr  
(2 semesters)

**FACULTY OF ANIMATION, ARTS & DESIGN**

# Media Fundamentals

The Sheridan Media Fundamentals program offers foundation curriculum in film, broadcasting, journalism and digital media.



**Put yourself on the path to a creative media career.**

## Gain great skills

You'll acquire basic skills and concepts in:

- Web and computer technology
- Sound and camera
- Television and film production
- Media history
- Communications theory
- Visual design
- Radio

## Additional areas of study

You'll also refine academic skills such as research, writing, and preparing and delivering presentations, which will serve you no matter which area of media studies you choose to pursue.

## Gain a broad foundation

You'll be introduced to a broad range of media skills to prepare you for advancement into further media studies. This program fills an important gap year for students who have yet to select, or do not yet qualify, for competitive, advanced-level study. Our graduates' broad learning objectives best prepare them to enter programs focused towards a media career.

## Admission Requirements

### Program Eligibility

**Ontario Secondary School Diploma or equivalent, including these required courses:**

- One English, Grade 12 (ENG4C or ENG4U)

or

Mature student status.

### Applicant Selection

Eligible applicants will be selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

### English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

## Career Opportunities

A Media Fundamentals certificate is a big first step on the journey towards a media career. After completing the program, you'll be ready to thrive in whatever media studies discipline you choose to specialize in.

### YOU'LL BE PREPARED TO COMPETE FOR ENTRY INTO SHERIDAN PROGRAMS SUCH AS:

Bachelor of Film and Television

Journalism

Visual Merchandising Arts

Advertising Account Management/  
Advertising and Marketing  
Communications – Management

Technical Production for Theatre  
and Live Events

## Courses

### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

History Makes the News

Media Writing Fundamentals

Radio Broadcasting

Telling Stories for Digital Formats

Visual Design

Working in Creative Industries

Note: See website for specific terms and course listings.

## More information



**Website:**  
[sheridancollege.ca](http://sheridancollege.ca)



**Facebook:**  
[facebook.com/sheridaninstitute](https://facebook.com/sheridaninstitute)



**Twitter:**  
[@sheridancollege](https://twitter.com/sheridancollege)



## Visit us!

There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!



[tours.sheridancollege.ca](http://tours.sheridancollege.ca)