

94%

**Employer Satisfaction\***  
with the knowledge and skills that our graduates possess.

**Ontario College Diploma**

**Program Code:** PJRNL

Full-Time | Trafalgar Road Campus | 2 yrs (4 semesters)

**FACULTY OF ANIMATION, ARTS & DESIGN**

# Journalism

Sheridan's new and improved two-year Journalism diploma program is designed to produce versatile graduates who are equipped to thrive in the fluid and flexible digital media era.



**Sheridan Journalism grads are ready for the newsrooms of today ... and tomorrow.**

## Prepare for the newsrooms of today ... and tomorrow

21<sup>st</sup> century journalists work in an ever-changing global media landscape. They're tech-savvy storytellers who find and report the news using sounds, images and words, seamlessly weaving these elements together for a variety of platforms: websites, social media, newspapers, magazines, radio and television. Our program will help prepare you for this new media world.

## Tell the story

As a Sheridan Journalism student, you'll learn from the best. Our award-winning and forward-thinking professors are drawn from Canada's busiest and most progressive newsrooms. They'll guide you through a cutting-edge digital curriculum that emphasizes: reporting, writing and editing, social media branding, research techniques, story pitching, web and print design, and data journalism.

## On-the-job learning

You'll work in our state-of-the-art Avid, HD-TV news studio, broadcasting live college-wide and streaming online. You'll also write news, shoot photos, and create videos and interactive features for the *Sheridan Sun* website, tablet app and *Sheridan Sun TV*. In your final semester, you'll apply what you've learned in a field placement at a Canadian broadcaster, website, newspaper or magazine.

## Admission Requirements

### Program Eligibility

**Ontario Secondary School Diploma or equivalent, including these required courses:**

- One English, Grade 12 (ENG 4C or ENG 4U), minimum 65%

Or

Mature student status.

### Applicant Selection

Eligible applicants are selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

Refer to the website for full admission requirements.

## Career Opportunities

Our award-winning grads are working at CTV, CBC, The Fight Network, Corus Entertainment, the Toronto Star, Hamilton Spectator, and as social media strategists for Fortune 500 companies.

### SAMPLE JOB TITLES

Magazine Editor

News Anchor

News Editor

News Producer

News Production Assistant

News Reporter

Web Journalist

Web Producer

## Courses

### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Ezine/Magazine Production

Fundamentals of Journalism

Multi-Platform Reporting

Online News Production

Public Relations Communications

Writing for Print and Web

Note: See website for specific terms and course listings.

## More information



**Website:**  
[sheridancollege.ca](http://sheridancollege.ca)



**Facebook:**  
[facebook.com/sheridaninstitute](https://facebook.com/sheridaninstitute)



**Twitter:**  
[@sheridancollege](https://twitter.com/sheridancollege)



## Visit us!

There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!



[tours.sheridancollege.ca](http://tours.sheridancollege.ca)