

94%

**Employer Satisfaction\***  
with the knowledge and skills that our graduates possess.

**Ontario College  
Graduate Certificate**

**Program Code: PJRNM**

Full-time | Trafalgar Campus | 1 yr  
(2 semesters)

**FACULTY OF ANIMATION, ARTS & DESIGN**

# Journalism – New Media

Our graduates are pioneers in journalism, media and news departments around the world. Take your place in this exciting, innovative industry.



**Break into the media industry with a cutting-edge education.**

## Prepare for your journalism career with a graduate certificate

This graduate certificate program prepares you for a variety of journalism or media careers. You'll learn in-demand skills, from researching and interviewing to data mining and content production. At Sheridan, you'll develop a broad perspective that will prepare you to work in all news and information platforms.

## Get work experience through a media internship

Once you've completed your in-class studies, you'll have a 4–6 week internship. You'll work with your professors to secure a placement in a media or news organization that suits your career goals. This work placement will give you valuable industry experience that puts you a step ahead of the competition.

## Work with the latest journalism tools and technology

Sheridan's newly renovated newsroom is a fully interactive space. It merges all media platforms (radio, television, web) into one centre. You'll have access to state-of-the-art equipment and studio space, and will use a variety of camera formats to produce news stories, documentaries and other digital content.

## Admission Requirements

### Program Eligibility

- Postsecondary diploma or degree. and/or
- Demonstrated competence through related work, and/or educational experience.

### Applicant Selection

Eligible applicants will be selected on the combination of the following:

- Previous academic achievement and/or
- Demonstrated work and life experience and
- Submission of a portfolio

A portfolio review fee is required with the submission.

Postsecondary transcripts indicating courses completed to date must be submitted to [ontariocolleges.ca](http://ontariocolleges.ca) at the time of application.

Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through ICAS or WES. A general (document-by-document) or a comprehensive (course-by-course) assessment is required.

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

### English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

## Career Opportunities

Graduates of the program can expect a variety of employment scenarios, ranging from full-time, traditional employment to contract and freelance work to self-employment start ups. Students will work successfully in the field of news and information, television and radio, web and new media, production and communications.

### SAMPLE JOB TITLES

Digital Journalist  
Data Journalist  
News Broadcaster

News Reporter  
Radio/TV host  
News and Information Content Producer

## Courses

### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Emerging News Technologies

Journalists & Society

Global Reportage

Video Editing

Interactive Documentary Production

Writing for Multimedia

Note: See website for specific terms and course listings.

## More information



**Website:**  
[sheridancollege.ca](http://sheridancollege.ca)



**Facebook:**  
[facebook.com/sheridaninstitute](https://facebook.com/sheridaninstitute)



**Twitter:**  
[@sheridancollege](https://twitter.com/sheridancollege)



## Visit us!

There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!



[tours.sheridancollege.ca](http://tours.sheridancollege.ca)