

PILON SCHOOL OF BUSINESS

# International Business Management

In just one year, this program gives you the skills you need to begin an exciting career in global business.

94%

**Employer Satisfaction\***  
with the knowledge and skills that our graduates possess.

**Ontario College Graduate Certificate**

**Program Code:** PINBM

Full-Time | Hazel McCallion Campus | 1 yr (2 semesters)



Prepare for a career in a growing segment of Canadian business.

## Exceptional educators

The professors who teach Sheridan's International Business courses are personally experienced in international business. They are continually updating the program so that it accurately reflects current international market conditions, challenges and regulations.

## Things you'll do and learn

- Develop a foreign market entry strategy for a specific product or service.
- Research and analyze potential international opportunities.
- Create a customized international business plan to support the global initiative of a real company.
- Learn to navigate cultural differences among trading partners and clients.

## Networking and industry connections

In addition to helping you hone your business report writing and presentation skills, your professors will bring in guest speakers who are active in international business, introduce you to networking and industry association events, and teach you how to undertake a search for international employment.

## Admission Requirements

### Program Eligibility

- Postsecondary diploma or degree.

and/or

- Demonstrated competence through related work and/or educational experience.

### Applicant Selection

Eligible applicants are selected on the basis of demonstrated competence through related work and/or educational experience.

In some cases, applicants may be requested to submit a résumé, which includes details of related work experience, and a cover letter, which summarizes career goals and reasons for wanting to take this program.

Postsecondary transcripts, indicating courses completed to date, must be submitted to [ontariocolleges.ca](http://ontariocolleges.ca) at the time of application.

Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through ICAS or WES. A comprehensive (course-by-course) post-secondary credential assessment is required.

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

International applicants should contact Sheridan's International Centre office at the contact information below:

#### International Centre

Sheridan College  
1430 Trafalgar Road  
Oakville, Ontario  
L6H 2L1  
Canada

#### General Inquiries

Phone: 1-905-815-4001

Fax: 1-905-815-4004

Email: [international@sheridanc.on.ca](mailto:international@sheridanc.on.ca)

Refer to the website for full admission requirements.

## Career Opportunities

Today, 35% of Canada's jobs relate to international trade, which makes an international business college education highly valuable in the business world. This training prepares you to pursue some of today's most fascinating business opportunities.

### HERE ARE SOME JOBS YOU MIGHT FIND:

Importer or Exporter

Shipping Coordinator

International Business Adviser

International Trade Manager

Transportation Manager

Marketing Assistant or Coordinator

Logistics Coordinator

Supply Chain Coordinator or Analyst

## Courses

### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Developing an International Business Plan

International Business Environment

International Marketing Management

International Project Management

Legal Aspects of International Trade

Managing Cultural Differences

Note: See website for specific terms and course listings.

## More information



**Website:**  
[sheridancollege.ca](http://sheridancollege.ca)



**Facebook:**  
[facebook.com/sheridaninstitute](https://facebook.com/sheridaninstitute)



**Twitter:**  
[@sheridancollege](https://twitter.com/sheridancollege)



## Visit us!

There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!



[tours.sheridancollege.ca](http://tours.sheridancollege.ca)