Communication, Culture, Information & Technology

Our program combines humanities and social science courses at U of T Mississauga with digital media/technology courses at Sheridan.

**What our program’s about**
The focus of the Communication, Culture, Information and Technology (CCIT) program is on the generation, diffusion and social impact of new technologies, and how media and technologies interact with commerce, culture and communication.

**Our curriculum**
The CCIT curriculum first establishes a foundation of communication theory and then equips students with the technical proficiency and creative project planning skills necessary to translate that theory into practice in a variety of academic and professional applications, from research and instructional technologies to web design and marketing.

**Gain a bachelor of arts and a certificate from one program**
Our program offers an appealing opportunity for students to concurrently obtain both an undergraduate bachelor of arts degree at UTM and a Certificate in Digital Communications from Sheridan.

Program Details
This program is offered in partnership with the University of Toronto Mississauga (UTM). Application for admission to the program must be made to UTM through the Ontario Universities Application Centre.

Sheridan Certificate
Program Code: PCCIT

Think outside the box—that’s where tomorrow’s careers are.
Visit us!

There’s no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!

tours.sheridancollege.ca

Career Opportunities
Career possibilities are truly endless for graduates of this extraordinarily flexible program. CCIT lies at the intersection of culture, technology and communication – the same point of convergence that is driving the 21st century economy.

SAMPLE CAREER AREAS

- Advertising
- E-commerce
- Entrepreneurship
- New media
- Public relations
- Research and policy making
- Social science research
- Web development

Admission Requirements

Program Eligibility

Applicants must meet the admission requirements of the University of Toronto Mississauga. There is no separate application to Sheridan. Eligible applicants will be selected based on UTM’s assessment of their academic achievement.

For further information on how to apply:

University of Toronto at Mississauga
Recruitment Office, 2115 South Building
3359 Mississauga Road North
Mississauga, ON L5L 1C6
Phone: 905-828-5400
Website: http://www.utm.utoronto.ca/admissions/new-students/admissions

Admission to CCIT in the spring of the first year of studies will depend on overall academic performance in the two required half courses (CCT109 and CCT100) and completion of an application.

Please contact coordinator Michael Jones at michael.jones5@sheridancollege.ca for additional information.

Refer to the website for full admission requirements.

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

- Comics and Digital Culture
- Digital Media: Video
- Game Design and Theory
- Social Innovation
- Technology and Creative Expression
- Web Culture and Design

Note: See website for specific terms and course listings.

More information

Website: sheridancollege.ca
Facebook: facebook.com/sheridaninstitute
Twitter: @sheridancollege

All information provided is current as of publication and is subject to change. Refer to the website for the most current program information. Sheridan Marketing and Brand Strategy, October 6, 2020.